



Opportunity Neighborhoods

2019 Expansion: Frequently Asked Questions

The Fairfax County Board of Supervisors has approved funding to expand the Opportunity Neighborhoods (ON) collective impact framework from the existing two sites (Mount Vernon and Reston) to include two additional sites in the Herndon and Bailey's/Culmore areas, in fiscal year 2019, which begins July 1st, 2018.

Where will the sites be located specifically?

ON partners will evaluate a variety of available data to determine the “footprint” for each neighborhood. These data include calls for emergency assistance, school free/reduced meal data, crisis and violence hotline call heat maps, youth survey data, location of existing schools and community centers, and other relevant data as identified.

When will the new sites launch officially?

This will vary by site, as every region has its own set of existing partnerships, assets, and challenges. We anticipate that the first six-to-twelve months will be spent on planning and community outreach, as meaningful resident voice is essential to the strength of an ON. After due data collection and analysis and resident outreach and engagement has been completed, the ON will be poised to launch officially, likely in spring or summer of 2019.

How is the funding used?

The majority of ON funding goes to the lead community-based partner(s), for “backbone” functions—community organizing, resident engagement, outreach, and data collection. Funding is also used for special initiatives and programming within the neighborhood. FY19 funding will be used for the development of new partnerships, targeted planning and engagement activities in the expansion neighborhoods, and will continue to support implementation efforts in the established Opportunity Neighborhoods.

What is the future funding landscape for Opportunity Neighborhoods?

Fairfax County Neighborhood and Community Services will advertise a Request for Proposals (RFP) for all Opportunity Neighborhoods and Neighborhood Initiatives (NI) in winter of 2018-19. The four ONs and many NIs will be competed during that process, and the non-profit partner awardees will begin those contracts July 1, 2019.

How can my organization be involved?

If you are interested in being involved in the ON planning and outreach phase for either of the new neighborhoods, or learning about ON more broadly, please see the contacts below.

General Inquiries

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<http://bit.ly/OpportunityNeighborhood>